

RICK SINGH, CFA

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ORANGE COUNTY PROPERTY APPRAISER NAMES NEW MANAGER OF COMMUNICATIONS & EXTERNAL AFFAIRS

~Seasoned Professional Brings Deep Experience to Award-Winning Agency~

Orlando, FL – Orange County Property Appraiser Rick Singh has announced a key addition to the Agency’s leadership naming Beth Watson, longtime Central Florida communications professional, as Manager of Communications & External Affairs. Watson joins a team of some 140 staff members who serve the citizens of Orange County in determining the proper valuation of real and tangible property to provide the tax roll.



“Beth Watson is a creative, decisive and accomplished communications professional, and I am pleased she has joined our team,” Singh said. “Beth’s skills and experience will help us deliver our messages through multiple platforms, achieving a greater understanding of the Agency for the taxpayers of Orange County. We are committed to raising public awareness of the programs and benefits available in Orange County for property owners, and to reaching out to seniors, veterans, and other groups with special circumstances.”

Watson’s vast experience includes positions with prominent Florida organizations including Walt Disney World, Enterprise Florida, the Foundation for Orange County Public Schools, Sachs Media Group, and an impressive array of experience as an independent public relations practitioner. She attended Orange County Public Schools and holds a Bachelor of Arts degree in English Language Arts Education from the University of Central Florida. Her crisis communications counsel was recognized by the Florida Public Relations Association with a Golden Image Award of Distinction in 2012.

“I look forward to joining this team and continuing the rich culture of service in the Orange County Property Appraiser’s Office that Rick Singh has built during his tenure,” Watson said of her new position. “Orange County is my home. I grew up here, and I raised my family here. To serve my neighbors is an honor.”

About OCPA

The Orange County Property Appraiser’s office provides a fair and equitable tax roll, remarkable service and superior professionalism. These core principles, along with the pursuit of technology advancements to maximize efficiency and an underlying philosophy of quicker, easier and friendlier service, define the Orange County Property Appraiser’s Office as the premier assessment agency in the State of Florida. While managing a tax roll of over \$189 billion, the office assists taxpayers with applying for exemptions and understanding their Truth-In-Millage (TRIM) Notices that are released each year in August. For more information, visit www.ocpaf.org.

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